

WE'VE GOT YOU COVERED!

2020 ADVERTISING RATES & SPECS

TRAINING DIRECTORY

The Annual Training Directory and its complementary website, trainingmatters.ca, contains everything you need to know about collision repair training, and more. It is a must have for Technicians looking to upgrade their skills, and students looking to start a career in collision repair.

MATERIAL REQUIREMENTS

Ads under 20MB can be sent via email to info@mediamatters.ca. If the ad is over 20MB, please provide a link or FTP information.

MAGAZINE TRIM	8.125" X 10.875"
PRINT TYPE	WEB OFFSET
COLOUR MODE	CMYK
FORMAT	CTP
RESOLUTION	300 DPI

(Add 0.125" bleed to all sides)



Double Page

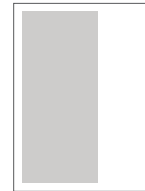
W: (trim) 16.25"
H: (trim) 10.875"

(Add 0.125" bleed to all sides)



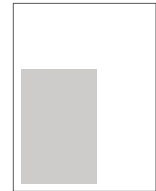
Full Page

W: (trim) 8.125"
H: (trim) 10.875"



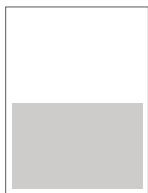
2/3 Page

W: (trim) 4.75"
H: (trim) 9.75"



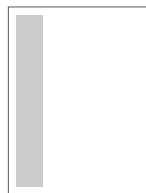
1/2 Island

W: 4.5"
H: 7.25"



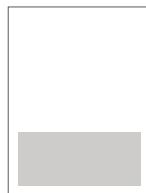
1/2 Horizontal

W: 7.125"
H: 4.75"



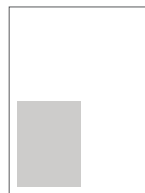
1/3 Vertical

W: 2.25"
H: 9.75"



1/3 Horizontal

W: (trim) 7.125"
H: (trim) 3.125"



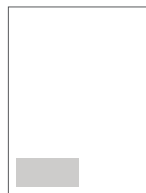
1/4 Square

W: 3.5"
H: 4.75"



1/4 Horizontal

W: 7.125"
H: 2"



Business Card

W: 3.5"
H: 2"

All ads due 2 weeks prior to going to press.

SPECIAL CLASSIFICATIONS

The word "Advertisement" will be placed above copy which, in the opinion of the publisher, resembles editorial matter.

CANCELLATION

Not accepted after material deadline. Please see the 2020 publication schedule.

SUPPLIED MATERIALS

PDF/X1a, or a general PDF, including fonts and CMYK data, created to digital Magazine Advertising Canadian Specifications (dMACSCS). Media Matters Inc. does not accept responsibility for colour or colour trapping of material content that does not conform to Magazines Advertising Canadian Specifications (MACSCS). Production charges applied for material will be stored by Publisher for one year and then destroyed unless otherwise stated.

Sponsored columns/advertorial rates on request.

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trainingmatters.ca

